List of Publications – Dr. Jacques Cory

BOOKS

"**Business Ethics for a Sustainable Society: Conquering the Corporate Frankenstein"**, The Edwin Mellen Press, US, 2009. An academic book in English, focusing on the Economic Whirl, starting in the eighties with damages of billions and culminating in the Great Economic Crisis of 2008 with damages of trillions, its origins, analysis and potential solutions. The book comprises of theoretical issues, cases based on business experience, and works: on business ethics, sustainability, globalization, corporate governance, & social responsibility. Hard cover - 2009, soft cover - 2010, used as textbook.

**"Selected Issues in Business Ethics and Social Responsibility"**, published by Magnes Publishers, the Hebrew University of Jerusalem, Israel, in July 2008: Analysis of theoretical issues and ethical dilemmas in original cases, films, plays & novels, forecasting the world economic crisis & presenting practical vehicles to overcome the crisis. Received an outstanding acclaim and used as textbook.

Two books - **"Business Ethics: The Ethical Revolution of Minority Shareholders"** and **"Activist Business Ethics"**, published by Kluwer Academic Publishers Boston, US, in 2001 (now Springer). Paperback Editions by Springer, US, 2004. Pioneer research, based on case studies of U.S., French & Israeli companies and extensive business experience, with a modern approach on activism in business ethics. The books found the rules that govern unethical conduct towards minority shareholders, which were validated by the Enron scandal. Activist Business Ethics is quoted on Wikipedia & other websites, is quoted several times in the entry "Business Ethics" of Wikipedia, is recommended in Wikipedia and Answers.com for "Further Reading", and is treated as a standard text/source book in Talk: Business Ethics in Wikipedia. The book is in about one thousand university libraries all over the world (USA – 750, Germany – 41, Canada – 36, France, UK, Netherlands, Belgium, Norway, Denmark, Poland, Italy, Switzerland, Romania, Slovenia, Spain, Mexico, Colombia, Lebanon, Israel, Saudi Arabia, United Arab Emirates, Turkey, Qatar, South Korea, South Africa, Malaysia, Singapore, China, etc.), and sells also in Russia, India, Japan, Greece, Thailand, Brazil, etc.

Doctoral Dissertation in French - ‘**Business Ethics & the Minority Shareholders**’, 2004, at CNAM, Paris, France, in 2004 and at other locations. Book "**L'ethique des affaires et les actionnaires minoritaires**", published by Editions Universitaires Europeennes in France in 2012. Used as textbook.

Novel in Hebrew **"Beware of Greeks' Presents"**, Bimat Kedem, Israel, 2001, a modern Odyssey on Business Ethics, with the essay "**Business Ethics in Israel – the Dream and the Calamity**", one of the first essays on this topic. Used as textbook. A Play in Hebrew - "**Nelly's Choice**", Jacques Cory with Amalia Eyal, in 2005 (on Cory's website and at the library of the University of Haifa). Used as textbook. Reading of the play was performed at the Hebrew University of Jerusalem on July 30, 2008. Translated into French in 2008 by Saskia Cohen - "**Le choix de Nelly**", published in 2012 in France by Edilivre. A Play in Hebrew "**Nelly Doron**" by Jacques Cory, written in 1997 and published on Cory's website, University of Haifa, Transparency International Israel, Ometz, Carmel websites, etc. in 2012.

Chapters in Edited Books – "**Une maniere originale d'enseigner la RSE**" (An original method to teach CSR), in the book "La RSE – La responsabilite sociale des entreprises – Theories et pratiques", by Francois Lepineux, Jean-Jacques Rose, Carole Bonanni, Sarah Hudson, published by Dunod in France in 2010. "**In the Name of Citizens, Business or Officials? Insights on the Public Responsibility of the Government and Public Administration**" by Eran Vigoda Gadot and Jacques Cory, in the book "Public Responsibility in Israel" by Raphael Cohen-Almagor, Ori Arbel-Ganz, Asa Kasher, published by Hakibbutz Hameuchad Publishing House & The Jerusalem Center for Ethics, in Hebrew, in Israel, 2012. One of the first essays on Business & Government & Social Justice in Israel.

**"Capitalism: Crises and Solutions – Essays, Articles, Case Studies, Courses"** – an academic free eBook textbook in Hebrew and English, published in 2017, with new texts for the new courses in Hebrew and English, focusing on the recent crises of capitalism, devising original solutions for the crises. The contemporary courses include also for the first time the findings of the breakthrough pioneering book "Academic Proof that Ethics Pays", the ethical code of Israeli's MOD/Sibat and international case studies on the implementation of ethical codes, essays & articles on the Great Recession of 2007-2010, bibliography of the most recent books published by the best authors on the crises of capitalism and potential solutions, etc.

**"Academic Proof that Ethics Pays"** – An academic free eBook in English published in 2017, a breakthrough pioneering research book proving for the first time ever statistically that "Ethics Pays" for the ethical countries and they are the most prosperous on earth. Cory's Index integrates 50 of the most salient and unequivocal parameters, devised by the most objective organizations, giving a common determination to the performance of countries. As the countries with the best ranks in Cory's Index are also the most ethical and have a very strong statistical correlation between their ethical and prosperity rankings, it proves that Ethics Pays. The eBook was sent to some of the best universities and published on Cory's website.

"Ethics Pays: A Comprehensive Atlas of Salient Parameters in the 300 Countries of the World Proving that Ethics Pays" - An academic free eBook in English published in 2016. The eBook proves that the most ethical countries obtain the best results in all the parameters - GDP per capita, democracy, peace, equality, freedom, happiness, social progress, efficiency, globalization, competitiveness, etc., and the most corrupt countries obtain the worst results. The book is also a geography book describing the 18 - 55 most salient parameters of the world's countries, and comparing the achievements of all the 300 countries of the world. The most salient parameters can be allocated to each country, or can remain in the tables of the book and in the links of the book. The free eBook can be found at the websites of the libraries of the University of Haifa, Carmel Academic Center, Israel, Cory's website, organizations…

"Ethical Codes and Case Studies, Essays and Articles on Social, Economic and Governmental Justice" - An academic free eBook in Hebrew published in 2016, comprising ethical codes, generic case studies on ethical codes, professional essays and articles on social, economic and governmental justice, published until 2015. The free eBook is at the libraries websites of the University of Haifa, Carmel Academic Center, Cory's website, organizations...

"Social, Economic & Governmental Justice: Essays, Articles & the Play "Nelly Doron"" - A free eBook in Hebrew, published in 2012 on the Internet at Jacques Cory's website in HOME, BOOKS and HEBREW, at the University of Haifa's Library website - <http://lib.haifa.ac.il> (search by name of author or book), Transparency International Israel, Ometz, Carmel Academic Center websites, etc. Includes also short stories: "Baruch Ashem", "Rain Fairy", correspondence, appreciation letters, social justice projects, satires, Ladino activities, case studies... Based on "Essays & Articles on Social & Economic Justice, Business & Government in Israel", published since 2010 on journals & websites.

"The Future of Capitalism in a Sustainable Society" in English, based on The Great Recession of 2007-2010: book in progress, along an outline on Cory's website. Bibliography of 120 books, a similar number of videos, and hundreds of articles, was read and hundreds of notes were prepared as basis for writing the book upon receipt of adequate financing. The book calls into question the conduct of corporations, leaders, executives and regulators before, during and after the Recession and shows how the invisible hand, minimal regulation and maximization of profits have a perverse impact on the world economy, society, stakeholders, business and profitability. Finally, the book suggests a new political economy of the state, new strategy for the private and public sectors, new economy of income and wealth distribution, in the context of a proper humane policy bringing sustainable development.

"Essays, Memoirs and Articles on General and Personal Topics" – A free eBook in Hebrew on general and personal topics published in 2016, comprising essays and articles on general topics, memoirs and personal topics based on Cory's autobiography, on literature, biographies, drama, linguistics, correspondence, a youth diary "A Portrait of the Idealist as a Young Man", showing how the character of Cory was shaped in his early youth, Cory's Ladino activities, and views on the Israeli-Palestinian conflict. The free eBook can be found at the libraries websites of the University of Haifa, Carmel Academic Center, Cory's website...

"Cory's Cosmopolitan Cultural Credo: Autobiography – A Lifetime Companion for the Universal Intellectual Humanist" – A free eBook in English published in 2016, describing Cory's experience, works and thoughts on his fields of interest, a new kind of literature, comprising of a mixture of: novels, drama, biographies, non-fiction, linguistics, geography, business, ethics, academics, economics, history, music, arts, films, philosophy, poetry, folklore, sociology, travel, and even humor. The book is Cory's credo and truth, an ode to humanism, moderation and harmony, in Cory's cosmopolitan, polyglot and holistic approach. It can be read, seen, or heard during thousands of hours, which will arise hopefully a desire to learn languages, literature, philosophy, history, geography, ethics and drama, and watch the best films, plays, classical and folkloric music, arts… The free eBook can be found at the libraries websites of the University of Haifa, Carmel Academic Center, Cory's website...

"A Voyage Into My World's Culture" – A free eBook in English published on Cory's website in 2016. It exists also in a book format. A voyage of an intellectual, any intellectual into the World's Culture, mainly European Culture, with lists and surveys on literature, theater, travel, cinema, music, arts, languages, philosophy, history; focusing on the culture and memories from the many countries visited in Europe, America, Asia, Australia, Africa…

**"The Book of Ruthy"** - A free eBook in Hebrew published on Cory's website in 2016. It exists also in a book format. Ruthy, Cory's wife biography, as perceived through memories, **correspondence of the young couple**, the Children Book **"Rain Fairy"** written by Jacques and illustrated by Joseph, Cory's son, the play **"Nelly's Choice"**, songs and poems on Ruthy, greetings from friends, family, colleagues, hundreds of photos – family, work, trips, screenplay and audio play with links to videos and audios, travel memories from trips... **Appendix** – Schedule, Greetings and Photos of the celebration on Ruthy's 70th birthday.

**"Ijiko and His Grandparents in the Jungle"** – A free eBook in Hebrew published on Cory's website in 2016. The children book by Jacques Cory, illustrated by Elena Gat, edited by Shirly Garfunkel, exists also in a book format with illustrations. This book is based on the author's jungle stories to his children and grandchildren, who also contributed their inputs to the plot, with names primarily deriving from funny words in Ladino, as lion Hastrapula, giraffe Siskerina, monkey Sholobolo, witch doctor Melizina, rhinoceros Haftona, teacher Troncho…

**"Latest Book of Other Works"** – A free eBook in English, Hebrew, French, Ladino, etc. published on Cory's website in 2017. The book comprises for the first time in a book format the Essays and Articles published in the last few years on business ethics, culture, Sephardic heritage, poetry, satire, eulogy, etc., Details on 40+ Cory's Books, Table of Contents and Covers of Books, Outline of the Book Project "The Future of Capitalism in a Sustainable Society", List of the Lists on Culture and Other Topics in Cory's eBooks, CVs of Jacques Cory, Essay on the Greek/Ladino Heritage of Cory's Family, The Christian Heritage Business Plan, Original Initiatives in Business Ethics, Correspondence with Family and Friends, Courses in English, French and Hebrew, and other texts in those and other languages.

**ARTICLES**

2009 – 2011 – Columnist: "Ethics and You" at Roeh Haheshbon, Israeli CPA Review

June 2011, Holistic Ethics, "Ethics & You", Column in Roeh Haheshbon, Israeli CPA Review

March 2011 - Inside Information and Insider Trading, "Ethics and You", Israeli CPA Review

October 2010 - Lessons for the Insurance Industry, "Ethics and You", Israeli CPA Review

August 2010 - Teaching Business Ethics with Plays, "Ethics and You", Israeli CPA Review

(also in French)

June 2010, The Greatest Scheme in History, "Ethics and You", Israeli CPA Review

April 2010 - Mark to Market & the Great Recession, "Ethics and You", Israeli CPA Review

February 2010 - Sustainability - Paul Hawken, "Ethics and You", Israeli CPA Review

(also in English)

October 2009 - Drawing Lessons from the Great Recession of 2008, Israeli CPA Review

(also in English)

August 2009 - CPA's Ethical Mission, "Ethics and You" Column in Israeli CPA Review

(also in English)

June 2009 - Chinese Wall's Illusion, "Ethics and You" Column in Israeli CPA Review

April 2007 – Essay "The Twelve Commandments", 12 Rules on Reconciliation between Profitability and Ethics, in Roeh Haheshbon, the Israeli CPA Review (also in English)

**2013 - Walla Business, a Leading Israeli News Website**

May 2013 – Lapid, Fisher, Netanyahu, Bourgeoisie's Knights

March 2013 – Linking Economy and Society

**2010 -** **Publicist at News First Class, NFC, News 1, a Leading Israeli News Website**

July 2016 – Are we Perverted, Different of Normal?

May 2016 - On Irrational Decisions in My Life

April 2016 – Analysis of Sibat's Ethical Code

April 2016 – Self-Observation and Analysis of New Books

March 2014 – On Theater, Cameri, Frost/Nixon

March 2014 – On Orientalism and Europocentrism

February 2014 – Eulogy for Zvi Aviel, one of the greatest Israeli's Poets, with Translation from German by Cory of one of his first stories

February 2014 – Spanish Citizenship for Sephardim

November 2013 – Ethics Starts at the Top

April 2013 - Sustainable Justice in the World's Cultures

March 2013 – Who Is the Real Aristocracy in Israel?

November 2012 – Social, Economic and Governmental Justice

August 2012 – The Nightmare of Julia, a satire

June 2012 - Absolute Responsibility for the Carmel Disaster and the Breaking of the Social Justice Movement

March 2012 - Social & Economic Justice Activists - Anarchists, Communists & Impudents?

February 2012 - Essay - The Actual Context of the Play "The Visit of the Old Lady"

November 2011 - Social & Economic Justice in Israel (Published also on Ometz's website)

August 2011 - Open Letter to the Leaders of the Social Movement

March 2011 – How I Discovered the Synagogue of Coria?

December 2010 - Brethren, Our Country is on Fire

July 2010 - Bibliotherapy and Me

**2013 – Ethics Center Mishkenot Shaananim Bulletin**

March 2013 – Social, Economic and Governmental Justice

**2011 – Initiated and Participated with Ladinokomunita in the Translation and Editing of the UN Universal Declaration of Human Rights into Ladino, published on the UN Website, and on the website eSefarad Spain in Ladino.**

**2008 -2009 - Transparency International Israel's Website and Nihul Shakuf**

October 2009 - The Decline of Ethics following the Great Recession of 2008

November 2008 - 36 Principles of Business and Ethics in the Economic World Towards 2020

(also in English)

**2009 - Ometz's (Israeli Ethical Organization) Website**

December 2009 - Article on the Great Recession

May 2009 - Futuristic Satire "Children of Winter 1973 – 2049"

April 2009 - The Basic Principles of the Political Platform of the Israeli Second Republic Movement

February 2009 - The Ethical Failures of the World Economic Crisis

(As well as articles published on other websites from 2010 onwards)

**2004 - Articles published in Globes, a leading economic daily newspaper**

September 2008 - (G Magazine pp. 25-30) an Interview with Cory and a Review by Dror Feuer on Cory's Book

August 2008 - Anat Cohen, On Ethical Screening for MBA Students, with Interviews of Leading Academics, including Jacques Cory

July 2004 – an Article by Jacques Cory "Stop the Rhinoceros we want to step down"

**Other Articles**

**2015** – Wonderful Love – Ladino and Me – Essay and Poetry, Romansa Sefaradit, Hakivun Mizrah, Gilayon 28, pages 58-62, December 2015

Review of Zvi Aviel's Poetry, Iton 77, July 2015

**2014** – Satire on Israel and the Knesset, following Danny Shechtman's Presidential Candidacy, YouTube, June 2014

Spanish Citizenship for Sephardim in Ladino, Diyalog Turkey May 2014, pp. 87-89, Satire April 2014

**2011** - How I discovered the synagogue of Coria? written by Cory in 5 languages, published: in Tarbut Sefarad Spain, in Spanish... Aurora Israel, in Spanish... Anajnu Chile, in Spanish... Shelanu Argentina, in Spanish... CCIU Uruguay, in Spanish… eSefarad Argentina, in Ladino & Spanish... Ladinokomunita USA, in Ladino... Forojudio Mexico, in Ladino... Los Muestros Belgium, in Ladino... Aki Yerushalaim Israel, in Ladino... Sephardic Horizons USA, in Ladino... News1 Israel, in Hebrew... Sharsheret Hadorot Israel, in English & Hebrew... Halapid US, in English... Nahar Misraim France, in French… Letter from the Spanish Ambassador in Israel in Spanish with translation into English... Afterword by Cory in English

**April 2005** - Site of Ladino Poem – "Onde estas mujer kerida?" (published in Aki Yerushalayim no. 77, p. 75), Text of the Ladino Poem, with Hebrew Translation

Site of "Oriental Wind – Who is Oriental?" (Hakivun Mizrah Review no. 2, p. 12, - Bimat Kedem), Text of the poem

**August 2002** - Academic Books appear in home page of Kluwer's site as "Books Relating to the Enron Scandal".

**July 2002** - Review on "Business Ethics" and novel in the National Chapter Bulletin of Transparency International

**June 2002** - Essay on "Internet and Transparency as Ethical Vehicles" in the Israeli review "Status"

2002 - Review on "Business Ethics" in the European IQ Magazine no. 2, 2002, with a circulation of 30,000 copies to the Insead Alumni and Companies' contacts

**2001** - 36 Laws of Wrongdoing to Minority Shareholders in Unethical Companies

**2001** - Essay on Business Ethics in Israel (with a summary of Cory's Kluwer academic books)

Ethical Strategic Planning, The International Ethical Fund, The Global Center for Business Ethics, Integrity Tests

September/October 2001: The Internet and Transparency as Ethical Vehicles (Mashavei Enosh, 165-166)

How to Implement a Turnaround Plan (published in Investment & Society Israel 1989, Seven Days Ltd., pp. 36-37)

Summer 2001 - Review on "Business Ethics" in Transparency and Management, Transparency International Journal, Shvil

**Introducing new materials on Jacques Cory's website:** [**www.businessethicscory.com**](http://www.businessethicscory.com) **Book in Hebrew "Social, Economic & Governmental Justice", Articles, Extracts of Books, Social, Economic, Cultural, Travel & Linguistic Activities, Courses, Photos, Lectures & Videos of Lectures, Correspondence, Audio Play, Screenplay, Play "Nelly Doron", Stories, Lists, Internet Links…**